

March 10, 2015



To Whom It May Concern:

Subject: Become A Sponsor For Waukesha Idol 2015

My name is Kirsten Wiesneski and I am the advisor for the Waukesha North Interact Club. Every year we host a community fundraising event called Waukesha Idol which is based off the popular TV show, *American Idol*. This year, we are excited to announce it is also the 10th anniversary of Waukesha Idol! As always, contestants from all over Waukesha County compete in three age categories and the top three finalists in each division are awarded trophies and prizes. The purpose of this event is not only to provide an opportunity for *local* students to showcase their vocal talent, but it also supports the Interact Club's *international* project.

Every year, Interact Club donates the proceeds from Waukesha Idol to promote international understanding. In the past, we have purchased water filters for schools in India, donated money to Potter's House (an organization which provides skills and support to those in poverty) in Guatemala, and just last year we donated \$1500 to Mission Waco (an organization dedicated to empowering those in poverty). This year's proceeds will be donated to PolioPlus which provides the Global Polio Eradication Initiative with critical funding needed to end Polio forever.

As part of our efforts to ensure a successful event, we would like to invite you to become a sponsor for the 10th Annual Waukesha Idol competition. On the following page, you will find options and details about becoming a sponsor. We have also included the dates for Waukesha Idol so you can mark your calendars and join us for this wonderful event! A student member of the Waukesha North Interact Club will be contacting you soon in regards to becoming a sponsor.

On behalf of the Waukesha North Interact Club, I thank you for your consideration and look forward to partnering with you. Should you have any questions about becoming a sponsor, I have included my contact information below.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Kirsten Wiesneski', enclosed in a thin black rectangular border.

Kirsten Wiesneski
Waukesha North HS
Physics Teacher
Interact Club Advisor
Academic Decathlon Coach

kwiesneski@waukesha.k12.wi.us
262-970-3658

Waukesha Idol Sponsoring Opportunities

Monetary Donation

For \$250, as a GOLD SPONSOR:

- Prominent logo placement on:
 - t-shirt
 - print and electronic media
 - display boards at Finals
- Receive *FOUR* free tickets to Finals

For \$100, as a SILVER SPONSOR:

- your logo will appear on:
 - t-shirt
 - print and electronic media
 - display boards at Finals
- Receive *TWO* free tickets to Finals

For \$50, as a BRONZE SPONSOR:

- your logo will appear on:
 - t-shirt
 - print and electronic media

.....
Your *monetary donation* will go towards:

- cost of contestant t-shirts
- publicity around community
- purchasing trophies/awards
- facility use

To guarantee promised advertising we must receive your check and logo by **Friday, March 27th**.

Gift Donation

You can also make a donation of your company's products/services.

As a PRIZE SPONSOR:

- your logo will appear on:
 - print and electronic media
 - gift bags handed out at Finals

.....
Your *gift donation* will go towards:

- prizes for student winners
 - grades K-5
 - grades 6-8
 - grades 9-12
- gifts for our volunteer judges

To guarantee promised advertising please contact us by **Friday, March 27th** to arrange for pickup of your gift donation.

Checks/logos can be mailed to:

Waukesha North Interact Club
Attn: Kirsten Wiesneski
2222 Michigan Ave
Waukesha, WI 53188

Logos can also be e-mailed to:

kwiesneski@waukesha.k12.wi.us

Dates to Remember

Preliminaries: April 13, 14, 15; 6-8pm

Finals: April 25th; 5-8 pm
Waukesha North Auditorium